GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:2605
ANSWERED ON:16.12.2008
EXPORT OF FLOWERS
Tripathy Shri Braja Kishore

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether India`s export of flowers has decreased during 2007-08 as compared to previous year;

(b) if so, the details thereof;

(c) whether the Government has made any study to find out the factors responsible for such decrease;

(d) if so, the details thereof and the outcome thereof; and

(e) the remedial measures taken/ proposed to be taken by the Government to increase the export of flowers?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI JAIRAM RAMESH)

(a) Yes,Sir.

(b) The export of flowers from India declined from Rs. 649.84 crore in 2006-07 to Rs. 338.01 crore# in 2007-08.(#Source: DGCI&S-Provisional)

(c) No,Sir.

(d) Does not arise.

(e) The Agricultural & Processed Food Products Export Development Authority (APEDA) has been taking various measures to promote export of floriculture products. These include:

(i) Setting up of centers for perishable cargo at International Airports at Delhi, Mumbai, Chennai, Bangalore, Hyderabad and Thiruvananthapuram.

(ii) Assistance for setting up wholesale market-cum-flower auction centres at Bangalore, Mumbai, Noida and Kolkata.

(iii) Setting up of Agri Export Zones(AEZs) for floriculture products.

(iv) Participation in international trade fairs.

(v) Financial assistance to its registered exporters under its schemes for financial assistance for Infrastructure Development, Market Development, Quality Development, Research & Development and Transport Assistance.

(vi) Implementation of a Scheme for Special Floriculture Rehabilitation Fund for sick floriculture units.

(vii) Duty Credit Scrip benefits are available on exports of cut flowers under the Vishesh Krishi and Gram Udyog Yojana (VKGUY).